

Audra Ivanauskaite

Product Designer

CONTACTS



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www.uxaudra.com

SKILLS

Wireframing & Rapid Prototyping

Personas

User Journey Map & User flows

User Interface Design

Visual Design

Information Architecture

Usability Testing

User Interview

Heuristic Evaluation

TOOLS

Figma

Jira

UserTesting University

EDUCATION

Certificate in UX/UI Design

Apr 2020-Mar 2021, CareerFoundry, Berlin, Germany

Master's in Archaeology/Restoration

Vilnius University, Lithuania

PROFILE

London based UX/UI designer with professional background in sales and project management. Guided by user-centric philosophy when it comes to ideating and creating user experience. Skilled in developing custom-made projects. Observant and enthusiastic about digging into people's minds, drilling into details and untangling problems. Advocate for simplicity, keen to design intuitive and functional digital products.

EXPERIENCE

Junior Product Designer Dec 2021 - Present. London, UK

WILLIAM HILL

Worked on William Hill Sportsbook website and mobile app mainly focusing on Football Daily List, Bet Builder, Betslip and My Bets areas. Applied iterative process of turning user problems into user-centric design solutions which included regular users and competitors research, wireframing, building new components, usability testing and presenting design visions to stakeholders.

Worked in close collaboration with Developers, Senior Designers, Products Owners and Product Managers to ensure smooth projects implementation.

UX/UI Designer and QA Tester Jul 2021 - Dec 2021. Remote, US

PROMOTIX

Worked on updating PromoTix website's and native apps UX/UI design: user flows, user interface, visual design.

Conducted regular QA testing.

Worked in Agile methodology constantly collaborating with Development/Product Design/QA teams.

UX/UI Designer April 2020 - Jul 2021. London, UK

Created mobile and web applications design projects from idea to prototype finalization.

Conducted research, created rapid prototypes and ran usability tests.

Main projects:

INKit - London Tattoo web app

<https://www.uxaudra.com/london-tattoo-app>

Perfect Properties - Responsive Real Estate web app

<https://www.uxaudra.com/perfect-properties-app>

Flash Words - Vocabulary Learning app

<https://www.uxaudra.com/vocabulary-learning-app>